

LILAC DAVID

WORK EXPERIENCE

CONTACT

- 562-682-0862
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- www.lilac david portfolio.com
- Los Angeles

SKILLS

- Adobe Creative Cloud
- Microsoft Office
- Wordpress
- Google Analytics
- Image Making
- Creative Writing

EDUCATION

Fashion Merchandising Buying

Fashion Institute of Design & Merchandising

CERTIFICATES

Fashion Styling and Image Making

Business of Fashion

Outstanding Leadership and Service Award

California State University, Long Beach

Celebrity Stylist Assistant

2023 - Present

Kris Fe

- Directly contact brands about upcoming projects and make various selections based on moodboard/event.
- Demonstrated exceptional attention to detail and professionalism, maintaining confidentiality and discretion while working with high-profile individuals.
- Build personal relations with clients and their teams, keep and update list of styles and brands they have worn.

Fashion PR Intern

2023

TATA PR

- Assisted in organizing and executing high-profile fashion events, including fashion shows and product launches, contributing to heightened brand visibility and media coverage.
- Supported the showroom team in conducting showroom appointments and assisted clients in selecting and styling garments, contributing to an enhanced client experience and increased sales.
- Assisted in tracking and analyzing media coverage and social media mentions, providing valuable insights and reports on brand visibility and sentiment to the PR team and showroom clients.
- Conducted research on industry trends, fashion publications, and influential stylists, enhancing knowledge of current styles, emerging designers, and industry best practices.

Celebrity Stylist Intern

2023

Molly Dickson

- Built and maintained relationships with high-profile clients and showrooms.
- Conducted brand research and trend analysis, providing valuable insights and ideas for the stylist's upcoming projects.
- Demonstrated exceptional attention to detail and professionalism, maintaining confidentiality and discretion while working with high-profile individuals.
- Acquired extensive knowledge of fashion trends and industry standards, demonstrating a keen eye for detail and an ability to identify styles and looks that best suit individual clients.

Stylist

2021

Her Campus

- planned 4 looks inspired by mood boards and the vision for the fall photo shoot
- work hand in hand with Art Directors, Fashion Editors, Merchandising, and Production Team
- Work with photographer and model on-set to co-direct and select best poses